

"The Burbank Green Alliance promotes effective sustainable practices and builds a network of resources to support the Burbank Community."



Founding Donor Application

THANK YOU!

Thank you for contributing to the Burbank Green Alliance and helping to support a sustainable Burbank Community.

Help us reach our goal of \$20,000 by pledging your donation by January 1, 2010

DONOR LEVELS AND BENEFITS

BGA Champion & Founding Donor	Copper	Bronze	Silver	Gold	Platinum	Diamond
JOIN (check level)						
ANNUAL FEE*	\$500	\$1,000	\$1,500	\$2,500	\$5,000	\$10,000
ANNUAL BENEFITS**						
Inclusion in BGA mailing list (for privacy we do not share our mailing list)	X	X	X	X	X	X
Monthly Eco-tip emails	X	X	X	X	X	X
Email announcements of BGA updates, upcoming local green events, and green initiatives	X	X	X	X	X	X
Marketing Exclusives:						
Inclusion in Sponsorship Directory (includes company's green accomplishments/goals)	X	X	X	X	X	X
Yearlong Donor Level recognition with Color Logo on Sponsorship webpage	X	X	X	X	X	X
Permanent listing as founding Donor with Color Logo on Sponsorship webpage			X	X	X	X
Inclusion in Bi-annual promotional email				X	X	X
Inclusion of Color Logo in BGA promotional Earth Day ad in Local Newspaper				X	X	X
Donor Level recognition with Color Logo on BGA Homepage					X	X
Color Logo included in monthly eco-tip emails					X	X
Recognition as Diamond Champion on all email marketing						X
Recognition as Title Sponsor on all marketing material for 2010 workshops						X
Quarterly Event Exclusives:						
Quarterly event passes (tickets per quarterly event)	2	4	6	8	10	15
Brand Awareness and Logo on quarterly event slideshow			X	X	X	X
Verbal acknowledgement at podium during all BGA quarterly events					X	X
Brand awareness and Logo on all quarterly event promotional flyers						X
Exhibition booth discount for quarterly events (Only applicable when booth space is offered. Platinum and Diamond Donors receive premium positioning.)	10%	10%	20%	20%	40%	FREE

*Renewal dates are twelve months from the date of application submission

**Membership benefits are evolving over time. BGA reserves the right to revise membership benefits at any time.

BGA CHAMPION AND FOUNDING DONOR LEVELS

(see page one for details on benefits)

Copper

\$500+

Bronze

\$1,000+

Silver

\$1,500+

Gold

\$2,500+

Platinum

\$5,000+

Diamond

\$10,000+

PAYMENT INFORMATION

Help us reach our goal of \$20,000 by pledging your donation by January 1, 2010

1. As a BGA Champion and Founding Donor, I pledge to donate my gift of: _____

2. Please select payment type:

- Online Credit Card Donation (see www.burbankgreenalliance.org)
- Check (payable to Community Partners FBO Burbank Green Alliance)
- Purchase Order

3. Payee Information:

Date: _____

Business Name: _____

Primary Contact: _____ Title: _____

Address: _____ Suite/Floor: _____

City: _____ State: _____ *Zip: _____

General Phone: _____ Fax: _____

Email: _____ Direct Phone: _____

4. Complete and Submit Application To:

Email:
Info@burbankgreenalliance.org

Mail:
Attn: Jessica Aldridge
Burbank Green Alliance
P.O. BOX 10842
Burbank, CA 91510-10842

Fax:
818-238-3908

5. After your pledge is received, you will be contacted regarding BGA directory and website preferences for your company.

If you have any questions, please contact Jessica Aldridge at
818-238-3900 or info@burbankgreenalliance.org

Thank you for your generous pledge!